

Best practice – recommendations

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Appendix

Depending on Federation ambitions, resources and finance the best practice recommendations can be split into three levels. Federations that have high ambitions and really want to boost WOD may choose from the 7 recommendations based on high performing countries like Norway. Other Federations may have less resources and pick ideas from low or medium level activities. The 16 general recommendations may be considered by any Federation independent of their level of ambitions:

Minimum level of activity

1. If there is a national event – link this event to WOD (move it to WOD week if necessary so that it coincides with the WOD)
2. Use normal training events during the WOD week and register these in the WOD platform
3. WOD needs to be promoted via the Federation web site
4. "Self training events". People can buy maps and courses from the web site, and go to forest when they want. No results and no events. If part of WOD you need people to register on the WOD website after they have been in the forest.

Medium level

1. Give financial support to clubs who organize events during the WOD week – require that they register
2. Support clubs that arrange national orienteering day with schools. No school involvement no money!
3. Maze will make it more interesting/funny for the school children and ordinary people (not athletes or orienteers) and require less investment, less equipment and less knowledge. Even at schools with no o-maps and less space.
4. Send out emails to school teachers and encourage them to do the WOD events

High Level

1. If the Government supports out-door activities in schools make these a part of the Federation ambition and support it as orienteering event (preferably encourage to place it during the WOD week)
2. Looking for volunteers, for example students, who can help with this school work. They offer projects and put students on. The initial recruitment of students has led to a list of 20-25 people. We talked about being able to recruit more specifically from universities with sports or physical education.
3. Allocate one person in the Federation to take responsibility for WOD and all communication with IOF and clubs.
4. Grants come from the Ministry of Culture. Each club gets from 300 euro to 700 euro to organize a WOD event depending on how many events they make.
5. Clubs draw maps used in schools for WOD and get money from the Federation or local municipality
6. Raffle off prizes can motivate organizers to register the events. Clubs can win prizes (gift cards from EMIT or other sponsors for euro 500, or free OCAD licenses). As a normal draw from the number of registered events on the WOD platform Perhaps
7. Make a standard package for WOD in schools and clubs. Instead of Orienteering flags use signs. Aluminium signs, 15x15 cm, showing an animal, a colour, a figure, a letter and a number. The clubs and schools can also receive a package with 9 different orienteering-games and a banner showing the basics in orienteering.

General recommendations:

1. The dates could be changed slightly, so that they run from weekend to weekend, rather than midweek to midweek. Perhaps a longer period to allow for more schools to be covered (this is the time for school assessments).
2. There must be a benefit, money, grants, sponsorships etc. to organizers of WOD events. More contests for people to win something for the event.
3. "Lowest common denominator" - define what is the minimum you as a Federation can do during WOD!
4. Make sure that people register their e-mail address at the WOD platform and that you may contact them later for marketing purposes
5. A general issue concerning the exchange of data between local websites and WOD website. We need to find solutions for that.
6. There is some uncertainty about the WOD, which is perceived as a specific day, but the period is extended to apply to a whole week. We should rename it WOW (World Orienteering Week).

7. If you want to market orienteering and WOD in schools, the format itself must be very fixed and simple so that the teachers will pick it up. For example make a manual for every year (let the theme change year after year).
8. The clubs are often unsure of how to do the Maze – they need a guide (obs: Guide exist from Göran but maybe a simple easo to go to guide?)
9. Federations and clubs fail to see the advantage of WOD – the IOF promotion and the arguments for WOD is unclear. ? Is there a need to find a new identity and rationale for the WOD?
10. Private companies or Orienteering clubs may help the schools fill in the teachers' PPA time (Plan and preparation time). Could be planned to the WOD week?
11. Use all standard means of communication: Newsletter, mail, News on website, Facebook posts. Make a main photo album on a cloud resource, in which each of the organizers can add their 2-3 photos from the event, but no more, to save memory space. Inspirational movie clips from all over the world to share...
12. Two newsletters are sent to 340 clubs in February and April. There we lists 5-6 activities that could typically be acknowledged as WOD events. I would have liked direct advance notice of it and some material I could send to schools in particular. It maybe this exists but I did not get it.
13. Clubs generally forget to register on WOD webpage. Federations must send an email to all clubs (in the draw for gifts). That makes the register!
14. Show all events in each country on the IOF WOD page. A schematic overview of what has been entered of events, number of participants per Federation. Then the Federation can contact clubs that have not registered and push them to make an event.
15. An artifact (could be a teddybear?) who travels around the country visiting WOD activities. This Teddybear or anything should be clearly identified with WOD and is a smart way to put a symbol to WOD. It works for children to get them engaged.
16. Teacher training courses in orienteering: Informs and disseminates information on WOD to the teachers who are participants in our teacher training courses (approx. 200 teachers per term).
17. An article or report from an WOD event in our federal newspaper or magazine
18. Diplomas and possibly prizes are very important!



INTERNATIONAL ORIENTEERING FEDERATION Global Development Commission (GDC)

Useful Websites: (for more inspiration)

Recreational orienteering events: <https://www.rastilippu.fi/>

Orienteering information to beginners: <https://suunnistus.fi/>

School orienteering: <https://www.koulukartalla.fi/>

Mobile orienteering: <https://suunnistus.fi/mobiilisuunnistus/> and <http://mobo.osport.ee/>

www.orienteringsløb.dk

<https://www.o-skolen.no/wp-content/uploads/skiltene-Faste-postmarkeringer.jpg>

<https://www.o-skolen.no/orientering-kart-i-skole-og-fritid/o-skole-sekken/>

<https://www.o-skolen.no/orientering-kart-i-skole-og-fritid/rekrutteringsbanner-1-2-3/>

<https://skleorientering.no/>

<https://www.o-skolen.no/wp-content/uploads/WOD-info1-2023.pdf>

[www. Skleorientering.no](http://www.Skleorientering.no).

<https://koncept.orientering.se/provapaaktiviteter/orientera-i-skolan/>